



INSTITUTION DECLARATION

*As the Sun of Wisdom Association and the the Sun of Humanity Foundation envisioned the initiative titled '**An Exemplary Society for a Happy World.**' Our purpose is 'to serve a peaceful and happy world formed by individuals and institutions that contribute value to nature, to society, to the advancement of humanity, and to the future.'*

We have pursued this vision with the intention and hope that it may serve not only the present and the immediate future, but also generations beyond the span of a single human lifetime.

Our work began with the conviction that:

- A **happy world** requires exemplary societies.
- A **happy society** requires exemplary institutions.
- **Exemplary institutions**, in turn, require
- **Exemplary human beings and exemplary citizens.**

*Accordingly, in alignment with the program's objectives, we sought answers to some questions, one of which is: "**What characterizes an Exemplary Institution?**"*

The purpose of 'Declaration of the Exemplary Institution' is trying to explore the question: "What constitutes an exemplary institution—one that contributes value to society through a culture of collective thinking, learning, working, and producing?" (2015 - 2016)

*In essence, this declaration seeks to define "**value-creating service**".*



An Exemplary Institution;

- I. Is an alive, productive and transformative ecosystem.**
 1. Considers systems and institutions as ecosystems. It takes its power from diversity and keeping different dynamics together.
- II. Benefits from the added value of the civilization heritage and tries to minimize its side effects.**
 2. Uses technology effectively and efficiently. It turns its knowledge into practice and its experience into knowledge. Strengthens its organizational memory by learning from its experiences.
- III. Does not only look at the world from its own reality, but also tries to see it from the reality of the world.**
 3. Is aware of the preconceptions, assumptions, mental patterns of its employees. Knows how these patterns affect the meaning given to the world and actions.
 4. Supports individuals to gain ability to question. This skill enables the dissolution of existing beliefs, generalizations and judgments. Thus, it prevents the mental patterns of individuals from turning into the organizational beliefs.
 5. Encourages deep thinking and introspection. In this way, it improves the quality of thought of its stakeholders and enables them to be free from unproductive behaviors.
 6. When the need for change arises, it works on changing the thoughts that foster acceptance and behavior patterns, not just apparent actions or planning.
 7. Acknowledges that there may be a difference between what they aim for and what they achieve. In order to minimize this difference, it provides an opportunity and an environment for unspoken views to come into existence.
- IV. Adds value to the society.**
 8. Is an organization that constantly learns, develops as it learns and shares as it develops. Has a culture of learning, working and producing together.
 9. It makes working process and sharing productive. It keeps the participation and the willingness to contribute fresh. It improves the ability to overcome possible uncertainty and complexity in the system. Thus, it protects the existential balance and integrity of the organization.
- V. Has a well developed environmental awareness and understanding of social responsibility.**
- VI. Evaluates all events with a holistic approach.**
 10. Is a 'whole dynamic system' consisting of interconnected elements affecting each other that come together for a certain purpose. He knows that the basic building block of this integrity is feedback.
 11. Applies seeing the whole as a discipline. Evaluates the world, events and phenomena with a holistic approach, not one-way.
 12. Question events and facts from a deep level; goes down to the root causes behind the symptoms and results and produces permanent solutions.
 13. Examines organizational theory and methods. However, it produces and develops its own unique approaches.



14. Increases efficiency by doing the right thing, and increases productivity by doing the thing right.

VII. Owns a 'Shared Vision'.

15. Creates the picture (vision) for the future together with its participants. It knows that the vision will turn into a "shared vision" when everyone "walks together" by providing "a unified meaning".
16. Is aware that thinking, communication, planning and product quality affect each other. Improves the quality of work towards the vision, using this interaction cycle.
17. Knows that seemingly impossible tasks can be overcome by people who are deeply committed to a shared vision.
18. Defines an achievable vision. It ensures that there is harmony and balance between the current state of the organization and its vision.
19. While creating an action plan to bring the vision to life, it uses different approaches and determines the 'first steps' that will make a difference.
20. Love of society and respect for humanity forms the basis for the source of its shared vision and action plan.

VIII. Adopts a culture of dialogue and learning together.

21. It is a team dedicated to a common purpose and goal, sharing responsibility and having complementary skills.
22. Values communication. It enables its participants to present their point of view freely and honestly. Develops full, open and diverse communication channels.
23. Knows that points of view may differ and listens to all opinions. Ensures holistic learning and development by using common sense.
24. Develops the culture of working and producing together. Thus, it activates the collective intelligence level and enables 'productive learning'.
25. It is not person-oriented but content and meaning-oriented, , uses a culture of consensus.
26. In the process of learning together, in a team; knows that there can be different approaches such as idea developer, idea supporter, opposite idea generator and observer. It promotes coexistence and benefits from them.

- IX.** Recognizes that leadership is a matter of character and choice, not a matter of position. Sees and supports leadership potential in everyone.

X. Supports the development of individuals' potential.

27. It supports individuals to be visionary, objective and innovative, reliable and open to learning, and thus to 'realize themselves' by developing their 'personal mastery'.
28. Increases 'consciousness of meaning, love and duty' to elevate motivation. Thus, it provides 'enjoyable cooperation and dedication'.
29. It supports its participants/employees to be 'solution and future-oriented', and enables them to feel creative excitement. Thus, it creates a 'desire to create something new' in the organization.



30. It supports the development of the ability of individuals to analyze and synthesize in order to make the level of knowledge and understanding comprehensive. Thus, it enables the generation of new ideas.
31. Considers ethical values, knowledge, practice and experience in the distribution of duties. It also provides an opportunity for people to develop themselves in their areas of interest, taking into account the differences.
32. It supports individuals to develop their knowledge, experience and skills in line with the organizational vision. Creative power unfolds when harmony and balance are achieved.