



## PROGRAM FOR 'AN EXEMPLARY SOCIETY FOR A HAPPY WORLD' (2014 - 2025)

*"The only limit to what human beings can do lies in what they can imagine." Arthur C. Clarke*

*"Imagination is more important than knowledge." Albert Einstein*

*"Citizens have certain duties toward their nation insofar as they are individuals of that nation, and toward all humanity insofar as their nation forms part of the family of civilized people." Mustafa Kemal Atatürk*

*"There are some of great spirit who hold their hearts and souls not only for the society to which they belong, but for all humanity." — Mustafa Kemal Atatürk*

The evolution of civilization demonstrates that adopting a mode of thought and conduct consistent with universal values—**independent of time, place, and culture**—has become an unavoidable necessity of our age. In every form of communication and cooperation, thinking and acting according to natural and universal values is no longer merely a matter of preference; it is perhaps the the most basic responsibility of being **HUMAN**.

Looking from this fundamental perspective, when we re-examined life and human relationships, we recognized that our viewpoint had undergone a profound transformation. Working within a culture of reconciliation while safeguarding **UNITY** and **WHOLENESS** constitutes the most effective and constructive means of producing lasting and realistic solutions to the challenges we face.

The primary source of our motivation is the understanding that **"today is not merely an inheritance from the past, but a trust entrusted to us by the future."**

Guided by this awareness, as the Sun of Wisdom Association) and the the Sun of Humanity Foundation, we envisioned the initiative titled **'An Exemplary Society for a Happy World.'** Our purpose is to serve a peaceful and happy world formed by individuals and institutions that contribute value to nature, to society, to the advancement of humanity, and to the future.

We have pursued this vision with the intention and hope that it may serve not only the present and the immediate future, but also generations beyond the span of a single human lifetime.

Our work began with the conviction that:

- A **happy world** requires exemplary societies.
- A **happy society** requires exemplary institutions.
- **Exemplary institutions**, in turn, require
- **Exemplary human beings** and **exemplary citizens**.

In alignment with the program's objectives, we sought answers to the following questions:

- What constitutes an **Exemplary Human Being**?
- What defines an **Exemplary Citizen**?
- What characterizes an **Exemplary Institution**?
- What enables the formation of an **Exemplary Society**?

We sought to elevate a **dream into the realm of articulated thought and shared vision** through collective wisdom and shared conscience and we prepared:

- Declaration of **the Exemplary HUMAN**
- Declaration of **the Exemplary CITIZEN**
- Declaration of **the Exemplary INSTITUTION**
- Declaration of **the Exemplary SOCIETY**
- Declaration of **the Exemplary LEADERSHIP**



## **PURPOSES OF DECLARATIONS AND MANIFESTOS:**

1. **PURPOSE OF EXEMPLARY HUMAN DECLARATION (2014 - 2015):** *To explore the question: What does it mean to become an exemplary human being—an individual who is at peace with oneself and who contributes value to the world through thoughts and actions?*

*In essence, this declaration seeks to define **value-creating awareness**.*

2. **PURPOSE OF EXEMPLARY INSTITUTION DECLARATION (2015 - 2016):** *To explore the question: What constitutes an exemplary institution—one that contributes value to society through a culture of collective thinking, learning, working, and producing?*

*In essence, this declaration seeks to define **value-creating service**.*

3. **PURPOSE OF EXEMPLARY CITIZENSHIP DECLARATION (2018–2019):** *To explore the question: What does it mean to be a conscious and active citizen who recognizes and embodies individual, societal, and universal rights, freedoms, and responsibilities?*

*In essence, this declaration seeks to define **value-creating responsibility**.*

4. **PURPOSE OF EXEMPLARY SOCIETY DECLARATION (2016–2017):** *To explore the question: What would an exemplary society (Türkiye) look like—one that lives according to universal values, feels responsible toward the society in which it lives, toward humanity as a whole, and toward the world, and that contributes value through unity and integrity?*

*In essence, this declaration seeks to define **value-creating culture**.*

5. **PURPOSE OF THE LEADERSHIP UNDERSTANDING OF ‘WISDOM IN ACTION’ DECLARATION (2024–2025):** *To explore the question: what a “value-adding leadership” approach would look like—one that perceives the horizon and beyond, safeguards wholeness, remains realistic, prioritizes shared leadership, and fosters a climate for the emergence of new leaders.*

*In essence, this declaration seeks to define **value-adding leadership**.*

*Within the scope of this program, and in addition to the declarations prepared, we reflected on the possibility that the ancient land of **Anatolia**—the land in which we live—carries **a message for humanity**, both for the present and for the future. Inspired by this belief, we prepared the **Anatolia Manifesto**, followed by the **Humanity Manifesto**, which stands as **'an invitation to a new understanding of humanity.'***

6. **PURPOSE OF ANATOLIA MANIFESTO (2018–2020):** *To explore the question: how a “value-adding synthesis” can emerge for the society we live in and for the family of humanity.*

7. **PURPOSE OF HUMAN MANIFESTO (2020–2021):** *To explore the question: how a “value-adding understanding” can emerge. To invite humanity to **'an emerging new understanding of humanity'** that will bring forth new values. This declaration is an **invitation to this awakening**.*

Our intention is to transform this body of thought—initially developed by a group of individuals—into **practical programs and projects through broader participation**.

We believe that **dreams** and **ideas** of such magnitude and scope are too significant to be entrusted to a single group alone. What befits their scale is a **pluralistic process of participation**, bringing together



diverse perspectives, transforming ideas into projects, and working collectively toward their realization.

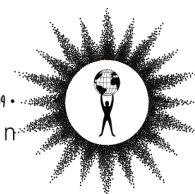
In this way, dreams and ideas evolve into more effective and value-generating outcomes, expanding to include many people and growing in depth and impact.

With this spirit, we invite everyone who wishes to contribute—through their ideas, their work, and their presence—to participate in the development and realization of new ideas and projects together.

*All Declarations and Manifestos were published on May 19th, 2021 on 'University of Humanity' website.*

### SCHEMATIC VIEW OF THE PROGRAM:





## ACADEMIC TERMINOLOGY GLOSSARY:

Below is the terminology system used consistently throughout the program, which ensures conceptual clarity for readers.

Standard English Term	Academic Meaning
<i>Exemplary Human</i>	<i>A conscious individual whose awareness, integrity, and actions contribute to collective well-being</i>
<i>Exemplary Citizen</i>	<i>A citizen who balances rights, responsibilities, and participation within society</i>
<i>Exemplary Institution</i>	<i>An organization structured around collaboration, learning, and ethical contribution</i>
<i>Exemplary Society</i>	<i>A society that embodies universal values while fostering unity and diversity</i>
<i>Value-Creating Awareness</i>	<i>Awareness that generates positive transformation for individuals and communities</i>
<i>Value-Creating Responsibility</i>	<i>Ethical responsibility toward society, humanity, and the planet</i>
<i>Value-Creating Service</i>	<i>Institutional or collective actions that contribute to societal well-being</i>
<i>Value-Creating Culture</i>	<i>Cultural norms that encourage cooperation, ethics, and social flourishing</i>
<i>Value-Creating Leadership</i>	<i>Leadership that cultivates collective growth and develops future leaders</i>
<i>Value-Creating Synthesis</i>	<i>Integration of diverse traditions, ideas, and perspectives</i>
<i>Value-Creating Understanding</i>	<i>A new conceptual framework for humanity grounded in shared values</i>
<i>Actionary Wisdom</i>	<i>Wisdom expressed through purposeful and responsible action</i>
<i>The Journey Toward Becoming Human</i>	<i>The developmental process of conscious human evolution</i>
<i>Wholeness / Integrity of Being</i>	<i>Awareness of interconnected existence</i>
<i>Collective Intelligence</i>	<i>Shared reasoning and collaborative decision-making</i>