



## 'WISDOM IN ACTION' DECLARATION

*As the Sun of Wisdom Association and the the Sun of Humanity Foundation envisioned the initiative titled '**An Exemplary Society for a Happy World.**' Our purpose is 'to serve a peaceful and happy world formed by individuals and institutions that contribute value to nature, to society, to the advancement of humanity, and to the future.'*

*We have pursued this vision with the intention and hope that it may serve not only the present and the immediate future, but also generations beyond the span of a single human lifetime.*

*Our work began with the conviction that:*

- A **happy world** requires exemplary societies.
- A **happy society** requires exemplary institutions.
- **Exemplary institutions**, in turn, require
- **Exemplary human beings and exemplary citizens.**

*Accordingly, in alignment with the program's objectives, we sought answers to the some questions; one of which is "**What is the Leadership Understanding of 'Wisdom in Action'?**"*

*The purpose of "**Declaration on the Leadership Understanding of Actionary Wisdom**" is to explore the question: 'What does **value-creating leadership** look like—leadership that perceives not only the horizon but also what lies beyond it; that safeguards wholeness; that remains grounded in realism; that prioritizes shared leadership; and that cultivates an environment in which new leaders can emerge? (2024–2025)*

*In essence, this declaration seeks to define **value-creating leadership.***



## The Leadership Understanding of ‘Wisdom in Action’ Declaration Preface

“To be action-oriented signifies an ongoing commitment to work, production and accomplish without ever stopping. Within this framework, the emphasis shifts away from the question of *who* acts, toward inquiries concerning *what* must be accomplished, *why* it is necessary, *how* it will be executed, and *when* it should occur. An individual who embodies action-orientation possesses a heightened degree of self-awareness, recognizing both their capacities and the strategies through which these capacities may be realized. The essential prerequisite for exercising this orientation lies in attaining an understanding of *being*<sup>1</sup>. In this context, *being* refers to the process of self-realization—becoming one’s authentic self and actualizing the wisdom inherent within.

‘Wisdom in Action’ may be understood as the lived capacity to remain open to all dimensions of reality and practice, while embodying the adaptability, receptivity, and natural ease required to navigate among these dimensions without prejudice. It represents a synthesis of *being* and *doing*, recognizing them not as separate processes but as an integrated whole. As articulated in the maxim, “*The path to doing passes through being*”<sup>2</sup> this wisdom entails embodying a state of authentic existence and insight, and allowing such a state to manifest naturally in action. In this way, it constitutes a genuine expression of leadership grounded in self-realization and the seamless union of inner wisdom with outward practice.

“**The Leadership Understanding of Wisdom in Action**” is grounded in a belief in collective strength and begins with the dynamics of *being*—which encompass inclusivity, creativity, innovation, and the capacity to envision both immediate horizons and possibilities beyond them. Equally, this philosophy integrates the dynamics of *doing*—including fostering in individuals a transcendent sense of meaning, belonging, and purpose; inspiring collective action and engaging with society through shared thought and practice, as reflected in the maxim, “*If you want to lead people, walk with them*”<sup>3</sup>. Moreover, it entails assuming responsibility for advancing social consciousness, guided by a realistic outlook that preserves integrity and wholeness.

This manifesto advocates for the comprehension and embodiment of a leadership approach that that serves to expand the consciousness of *Wisdom in Action* and to foster the conditions necessary for the emergence and flourishing of ‘*Wise People in Action*’.

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<sup>1</sup> İnsanlık Güneşi Vakfı, Arınmış Varlık İNSAN, s.140.

<sup>2</sup> Lao Tzu, Tao Te Ching.

<sup>3</sup> Lao Tzu, Tao Te Ching.



*The Leadership Understanding of Wisdom in Action is characterized,*

**I. First, by a vision that perceives both the immediate horizon and what lies beyond, while remaining firmly grounded in realism.**

1. In times of rapid change and transformation, it ensures a precise comprehension of both the situation and the underlying reality.
2. It cultivates awareness of uncertainty and enables resilience by drawing upon collective intelligence.
3. It facilitates the discernment of patterns within complexity, thereby enabling visibility for new forms of understanding.
4. It nurtures a profound curiosity toward life and existence.
5. It inspires the translation of ideas and reflections into concrete action.
6. It underscores the necessity of sensitivity to the diverse conditions that shape universal and societal realities.
7. With the recognition that humanity's development is dynamic, it sustains the renewal and evolution of the horizon.
8. In envisioning and designing the future, it adopts an innovative, creative, and dynamic orientation.
9. Through both words and actions, it serves as a source of inspiration for the present and the future alike.
10. It harmonizes vision with content and scope, emphasizing the value of shared processes and sustainable development.
11. It translates vision into goals that are actionable, sustainable, and rational.
12. It contributes to the advancement of social life and the well-being of humanity by offering enlightenment.
13. It cultivates an environment in which freedom and independence can be genuinely experienced.

**II. It serves the elevation of social consciousness through a realistic perspective that safeguards wholeness.**

14. It makes visible that everything is interconnected. It is inclusive, unifying, and integrative.
15. With an awareness of the interconnectedness of nature, life, and humanity, it embraces a philosophy of shared existence.
16. It creates the conditions for the development of new "mental models" that account for the totality of life's elements.
17. It prioritizes the whole—and service to the whole—above personal interests, orienting itself toward the pursuit of the good.
18. It establishes a unity of meaning across relationships, bonds, cultures, and systems that contribute to the integrity of the whole.
19. It acknowledges the accumulated heritage of humanity and regards its application for the sake of development as essential.
20. It regards difference and diversity as sources of richness, honoring the value of each within the integrity of the whole.
21. It demonstrates profound care and attentiveness toward the conscience of society.



22. It embodies an understanding that integrates both local and universal dimensions.
23. It evaluates the needs and development of society and humanity through a realistic perspective
24. It acknowledges the boundaries of its sphere of influence with realism.
25. It adopts sensitivity and consistency, ensuring that these qualities are reflected in its actions.
26. It strengthens and advances communication both within societies and among them.
27. It encourages all segments of society and every individual to express themselves openly.
28. It reminds people of the necessity of taking responsibility and initiative toward humanity and all segments of society.

### **III. It supports thinking, learning, producing, and evolving together. It embraces shared leadership.**

29. It cultivates a climate in which human values are embodied, and trust and trustworthiness are firmly established.
30. It assists individuals in discovering a transcendent sense of meaning, belonging, and purpose.
31. It values authenticity and encourages each person to embrace their true self.
32. It accepts individuals in all their states and supports their development with the awareness that human beings can make mistakes and that mistakes contribute to growth.
33. It utilizes and enhances collective intelligence, making it easier to build connections and foster collaboration.
34. It illuminates the diverse elements that link thoughts and ideas, positioning itself as an architect of harmony and peace.
35. It resists the inclination to solve problems or make decisions in isolation, instead upholding the principles of shared power and collective success.
36. It values the design of the future through collective intelligence and emphasizes the importance of constructing it together in the present.
37. It encourages the pursuit of sustainable solutions and promotes perseverance and determination in walking together toward shared goals.
38. It ensures effectiveness by undertaking the right work and efficiency by executing the work correctly, while overseeing the integration of both dimensions.
39. It strengthens the capacity to recognize opportunities and to act upon them in a timely and appropriate manner.
40. It upholds the principles of merit and justice in the distribution of duties and responsibilities.

### **IV. It creates the climate for the development of 'Wise People in Action'**

41. It fosters an environment that nourishes continuous growth by cultivating curiosity, excitement, and hope.
42. It renders examples of wisdom visible, thereby issuing an invitation to deepen, understand and live the wisdom.
43. It inspires the self knowing and self understanding journey, cultivating courage, self-confidence, and self-respect.



44. It affirms that every individual carries an inherent leadership potential and supports the development of strong intellect, imagination, and intuition.
45. It underscores the importance of authenticity and freedom in the process of becoming one's own leader.
46. It emphasizes the responsibility inherent in both individual and societal choices, underscoring the necessity of taking ownership of the consequences of decisions.
47. By creating space for the potential of individuals and society to emerge, it inspires continual self re-existence.
48. It insists that unity of mind and heart remain central to all decisions and actions.
49. It discourages a "know-it-all" mentality and instead fosters a culture of humility and continuous learning.
50. It cultivates the flexibility required to work effectively in any role or position.
51. It demonstrates that alongside challenging conditions, ease and spaciousness also exist, thereby instilling perseverance and resilience.